



Community Liver Alliance
100 State Square Drive, Suite 1945
Pittsburgh, PA 15219
www.communityliveralliance.org

2020 Walk the Talk Liver Walk Sponsorship Opportunities

Saturday, October 10, 2020 | Kennywood Park
8 a.m. Registration | 9 a.m. Run Begins | 9:30 a.m. Walk Begins

Enjoy a fun-filled 5K walk/run event designed to celebrate survivorship and raise money for research and programs within your local liver community. Everyone will enjoy entertainment, food, and fun with the greater-Pittsburgh area's liver community, including patients, caregivers, health care providers and other liver lovers!

Level	Benefits of Sponsorship	Amount
Love Your Liver	<ul style="list-style-type: none"> • Logo on 2,500 event brochures, t-shirts (2nd tier), and event programs • Free registration for a team up to 30 walkers/runners • Opportunity to participate on the event planning committee • Company products in participant gift bags • On-site day of event logo placement on event signage (2nd tier) • Sponsor booth at event • Verbal recognition throughout event 	\$7,500
Go the Distance	<ul style="list-style-type: none"> • Logo on 2,500 event brochures, t-shirts (3rd tier), and programs • Free registration for a team up to 20 walkers/runners • Opportunity to participate on the event planning committee • On-site day of event logo placement on event signage (3rd tier) • Sponsor booth at event • Verbal recognition throughout event 	\$5,000
Walk the Talk	<ul style="list-style-type: none"> • Logo on event t-shirts (4th tier) and programs • Free registration for a team up to 10 walkers/runners • Opportunity to participate on the event planning committee • On-site day of event logo placement on event signage (4th tier) • Sponsor booth at event • Verbal recognition throughout event 	\$3,500
Walk the Talk Industry Partner	<ul style="list-style-type: none"> • Free registration for a team up to 4 walkers/runners • Opportunity to participate on the event planning committee • Logo on event t-shirts (4th tier) • On-site day of event logo placement on event signage (4th tier) • Sponsor booth at event • Verbal recognition at awards ceremony • Table at two Walk Kick Off Party events 	\$2,500
The Big Finish	<ul style="list-style-type: none"> • Finish line sponsor with signage • Logo on event t-shirt (5th tier) • Sponsor table at event 	\$1,000
Hydration Station	<ul style="list-style-type: none"> • Water station on path with signage • Opportunity for your staff to hand out water to walkers/runners • Opportunity to provide logoed water bottles to walkers/runners 	\$750

Deadline for sponsorship due to marketing purposes is September 21, 2020

The Community Liver Alliance is dedicated to supporting the community through liver disease awareness, prevention, education, and research.