



## Walk The Talk 2021 Walker Welcome Guide

### Thank you for teaming up with the Community Liver Alliance!

Congratulations — you are about to make a difference in the lives of millions of patients with liver disease! Donations to the Community Liver Alliance support our mission to promote education, support and research for the prevention, treatment and cure of liver disease.

You took the first step by registering for the Walk... Now, it's time to raise funds and have some fun! These simple steps will get you started on the path to success:

1. Set a goal! Most teams average \$150 per walker, but we encourage you to aim high!
2. Personalize your Personal Fundraising web page.
3. Send emails and letters to encourage others to support your efforts.
4. Conduct other fundraising activities.
5. Track your progress.
6. Attend the walk virtually or if you are in Pittsburgh, PA join us at Kennywood Park and celebrate your accomplishment!

### What is expected of walk participants?

**Pay your registration fee to get started in the Walk, as we want everyone to celebrate our accomplishments in the fight against liver disease and raise funds to support our mission. While there is no minimum, consider striving toward a goal of \$150. It is easier than you think to raise funds that will make a huge difference!**

### Raise More, Receive More!

#### Raise... Get...

\$100	Walk The Talk Sub-Cooling Neck Gator
\$250	Walk The Talk 25 oz Rubber Touch Stainless Water Bottle
\$500	Walk The Talk Cotton/Poly Long Sleeve T-shirt
\$750	Walk The Talk Executive Suite Duffle Bag
\$1000	Walk The Talk Mini Wireless Speaker
\$2000	Walk The Talk Oversized Picnic Blanket

### CONTACT US WITH ANY QUESTIONS:

**WALK@COMMUNITYLIVERALLIANCE.ORG**

# Using Your Online Fundraising Tools

The great tools at <https://p2p.onecause.com/clawalk> will be a tremendous help in organizing your team, recruiting members, fundraising and tracking your progress.

1. Go to <https://p2p.onecause.com/clawalk>
2. Click on the “login” button near the top right corner of the page.
3. Click “view my page”

Your **personal page** will guide you through the process of reaching your fundraising goal. It contains links to share your page on social media and invite friends to join you. Use this tool to help you make the most of your involvement in the Walk.

Select a category on the page for the following actions:

- **Invite Friends** - Use email, facebook or twitter to request support and thank donors. This is also where you can upload contacts and manage your sent email.
- **Progress** - Check your daily progress and donation history to see how close you are to your goal! You may also view or download a list of all of your donors.
- **Manage My Page** - Create a personal fundraising page to tell your own story and gain support. Here you can create a custom web link to your page, change your page content, colors, and layout and upload an inspirational photo.
- **Start A Facebook Fundraiser**— Facebook is an extremely easy way to help you meet your financial goal! Make sure to start it from here and not directly on Facebook so that any donations received will be kept in your daily progress! Simply click on the FB link on the left hand side and go!

## Easy Ways to Raise Money for CLA

Don't be afraid to ASK!	
Sponsor yourself for \$25 or more	\$25
Ask 3 family members to sponsor you for \$25 or more	\$75
Ask 5 coworkers for \$5 each	\$25
Ask 5 friends for \$10 each	\$50
Ask 5 neighbors for \$10 each	\$50
Ask 3 businesses you frequent for \$25 each	\$75
Total Raised	\$300

Give something up — a movie, manicure or dinner at an expensive restaurant — and contribute what you normally would have spent to your walk team.

Host a fundraising party and ask attendees to pledge their support.

Ask your friends to contribute to CLA, instead of purchasing a gift for your birthday, anniversary, or other occasion.

Raffles, bake sales, car washes, garage sales and other activities for your office or neighborhood.

Take your fundraising letter and CLA Walk information with you everywhere you go!

**Questions? Contact us:**

**[WALK@COMMUNITYLIVERALLIANCE.ORG](mailto:WALK@COMMUNITYLIVERALLIANCE.ORG)**



## Turning in Funds



When you or team members raise funds online, contributions are automatically directed to the Community Liver Alliance and can go right to work to fulfill our mission.

For donations collected offline — cash, checks, proceeds from events, team fundraising activities, matching gift forms, etc. — these can be tracked online. You can enter them so that your grand total raised reflects online and offline donation. If you want us to do it, no problem! Just send checks (no cash in the mail please) to the national office of the **CLA at 100 Station Square Drive, Suite 212, Pittsburgh, PA 15219.**

**If you are part of a team, please make sure you note that when you mail in offline donations.** This way, the correct team will be credited and we can track of the team's progress.

**If you are not on a team or wish to turn in your offline donations directly, funds can be submitted to the CLA in that same manner by mailing checks to the address above.**

*For more walk information, please visit <https://p2p.onecause.com/clawalk>*

## Contact Us!

**If you need us, we are here! Just email us at  
[walk@communityliveralliance.org](mailto:walk@communityliveralliance.org) or call:**

**Dee @ 414-303-1820**

**Or**

**Amy @ 717-454-8202**

